

Apply For Your



Kroger[®]Plus[™]

Shopper's Card Today!

- 1) Fill out the application form below and we will issue your Kroger^{Plus} Shopper's Card immediately so you can start saving today!
- 2) Look for the Kroger^{Plus} symbol on signs and shelf tags throughout the store on a variety of items available only to Kroger^{Plus} cardholders.
- 3) Every time you shop, just scan your card or keytag when you checkout, and you will automatically receive all Kroger^{Plus} prices and discounts. Your savings will be printed at the bottom of your receipt.

We Will Protect Your Privacy

Since 1883, Kroger has been committed to being the best at serving the needs of our customers. The information gathered by our Kroger *Plus* program will be used as described in more detail in the Kroger Privacy Policy. The Kroger Privacy Policy is available online at www.kroger.com, from any customer service desk in one of our stores, or by calling 1-800-KROGERS. Kroger and those agents and contractors with whom Kroger shares information in order to permit them to perform services for Kroger will hold your personally identifiable information in strict confidence. Kroger will not otherwise release any personally identifiable information about you unless you specifically authorize us to do so or we are required by law. You will only receive offers, information and savings approved and sent by or on behalf of Kroger. If you do not wish to receive any mail from Kroger or its business partners, please indicate by checking the appropriate box on the form below.

Mr. Ms. Mrs.

PLEASE PRINT IN ALL CAPITAL LETTERS

First Name	M.I.	Last Name
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Street Number and Street Name (or P.O. Box)	Apartment Number
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City	State
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Zip Code	Area Code	Phone Number	Number of Persons In Household
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E-Mail Address

Check only if you DO NOT wish to receive coupons, offers and other information from Kroger^{Plus}. This means that you will not be on the Kroger^{Plus} mailing list, will not be entered into sweepstakes by using your card, and will not receive certain legal notices.